OUTCOME BASED EDUCATION

PROGRAMME NAME	SHORT NAME	PROGRAMME CODE
BBA	BBA	CCAMAR

PROGRAMME SPECIFIC OUTCOMES (PSOs)	
PSO1	Acquire an in-depth knowledge in Management subjects, corporate etc.
PSO2	Develop various skills like Leadership skill, communication skill, presentation skill, interaction skill, etc.
PSO3	Meet the demands of the employment market
PSO4	Develop their skills and competencies to transform themselves into an entrepreneur/ leader
PSO5	Pursue professional courses/ higher studies like MBA, CMA etc.
PSO6	Meet the eligibility requirement for placement in IT companies, banks, manufacturing firms